

Mission Statement

Our news-loving customers mark interesting TV-Content with their **remote on the couch** and get their **personalized updates on the road** at their smartphones.

= three connected apps

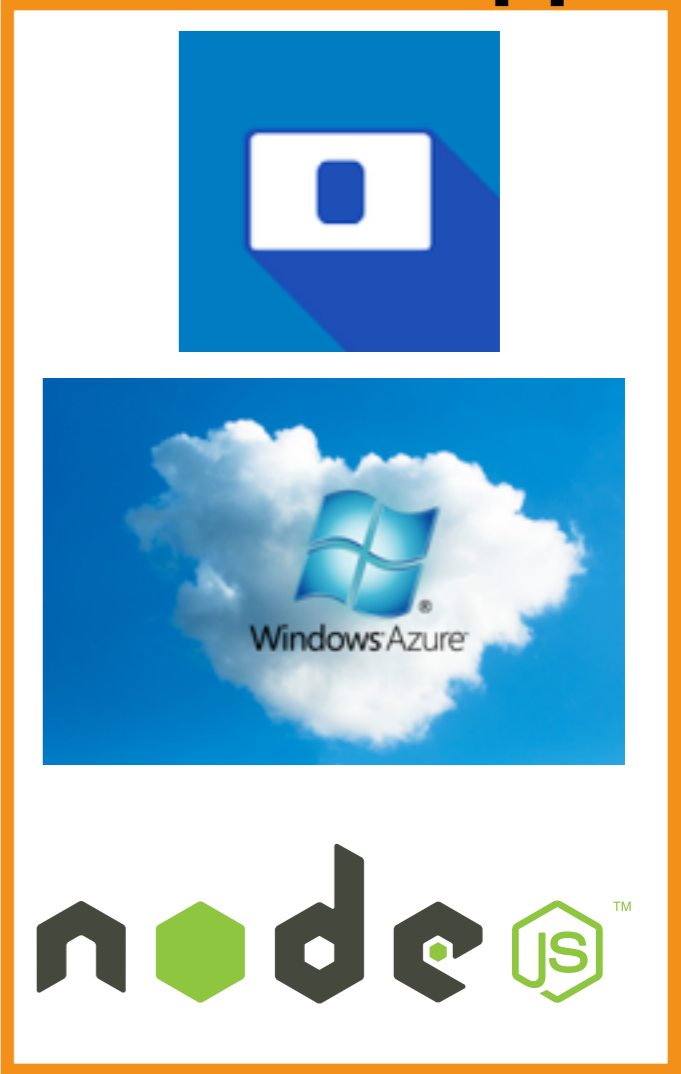
1: At home: HbbTV-App



2: Everywhere: iOS-App



3: Cloud: Backend-App



User Journey

- User sits on couch, switches to N24
- User marks content with TV-remote
- User leaves home / goes to sleep
- Open Smartphone-App anytime: personalized Updates
- (Handshake's easy: Enter PIN shown in App on TV)

Tech: What?

- Three Apps: iOs, HbbTV, Backend
 - All coded at the Hackday
 - All running
- Backend-App for Editors: Mockup
 - Pre-Selected Topics / Hashtags

Tech:nology!

- HbbTV-App uses: HbbTV 1.1, Brahms, RTC
- Backend uses: NodeJS, Azure, (Bing Search API)
- iOS-App uses: Swift

Who?

- @brototyp, @DocterD: iOS-App
- @chris_siehler, @paetorshinzon: HbbTV-App
- @v_mucha, @PatrickDahms: Backend-App
- @chastair, @macomber: Concept, Org